



## Online Payments

Online event registration, donations and more.

Greater Giving Online Payments is a customizable and affordable way for nonprofit organizations and schools to collect event registrations and raise funds online. Online Payments enables you to provide secure, real-time online payment processing that can be used alone and with other Greater Giving fundraising solutions.

### Drive More Giving with Customized Webpages

Online Payments lets you move fundraising functions to the Web to enable donor self-service. This frees up staff and volunteer time so you can focus more on carrying out your mission and less on administrative responsibilities. Using Online Payments, you can:

- Maintain the look and feel of your website on each Online Payments page to keep your online presence strong and consistent
- Drive more ways to donate by accepting single, recurring, matching, or joint donations and “In Memory Of” or “In Tribute To” gifts
- Create registration pages for event guests, donors, members, and sponsors, plus seminar or class attendees
- Add links from your webpages to sponsor websites to drive sponsor revenue opportunities

- Optimize revenue by inviting supporters who cannot attend an event to donate online
- Expand your database by asking guests to add their name to your mailing list
- Accept tuition, books, and supplies payments

### Raise More Funds by Combining Online Payments and Event Software Online

Online Payments integrates with Greater Giving Event Software Online to provide you with additional fundraising capabilities. And, by making more of your fundraising activities Web-based, you save money on design, printing, and postage for tactics like Save the Date postcards, invitations, and auction catalogs. Capabilities include:

- Creating colorful, attractive, easy-to-navigate, full-featured event websites that reflect your organization site look-and-feel
- Building registration, catalog, and item donation Web pages to streamline event operations and reduce staff and volunteer workload
- Providing online attendee event registration that automatically populates your donor database in Event Software Online, saving you time and reducing the possibility of data entry errors

## Product Features

Online Payments includes the following key features:

- Customize Online Payments pages to blend with your website look- and-feel
- Integration with Greater Giving Event Software Online for streamlined event registration
- Event ticket management and table inventory
- Secure, real-time transaction processing
- Automatic deposit of funds into your bank account
- Instant notification of payment transactions for you and your donors
- Extensive reporting available 24/7
- Process credit cards without a credit card terminal
- PCI-compliant hosting on Greater Giving's secure Web server
- Create discount and early purchase promotions, and set start and end times for these promotions
- Post links like maps, directions, and calendars to make your website more interactive

## PCI Compliance

Go beyond standard practice by complying with the Payment Card Industry (PCI) Data Security Standard, protecting your donors' payment data after the transaction has been processed.

The PCI Data Security Standards were developed by the major credit card companies to provide the most comprehensive single framework to address all the security, data integrity and privacy concerns associated with processing electronic payment data.

Greater Giving's technology and processes are reviewed quarterly to ensure PCI compliance standards, along with an annual on-site audit by a PCI-accredited 3rd party. That makes Greater Giving a Level 1 vendor, the highest, most secure level for PCI compliance.

“By moving more of the work to the Web, we greatly increased our efficiency because it did all the record keeping for us.”

**Kellee Harris, Christ the King Parish School**



**greatergiving**

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## Service and Support

Greater Giving's experienced Client Services team provides complete support for Greater Giving products and services Monday through Friday, 6:30 a.m. to 5:00 p.m. Pacific Time. Because your event is so important to us, we are also available during your event, no matter what day it takes place. And, our online Support Center offers tips, training, and resources to guide you throughout the entire event process.

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