



GREATER GIVING MOBILE BIDDING

Put the excitement of bidding into your guests' hands.

Greater Giving Mobile Bidding is a new, paperless way to manage bidding at your next fundraising auction. This innovative feature within Greater Giving Event Software will enable you to pre-register guests; reduce long check-in and check-out lines; eliminate paper bid sheets; and minimize manual data entry.

With Mobile Bidding, your attendees can bid on auction items using their own smart phones or at bidding stations. Mobile Bidding introduces the best facets of the online bidding experience — ease of use and heightened competition — to your live event, adding new enthusiasm to your fundraiser and a way to raise more funds.

"The auction was amazing. Greater Giving Mobile Bidding was incredible. Fund-a-need perfect, and the packages were the best I have ever seen. Best. Auction. Ever!"

**Inman Park
Cooperative Preschool, GA**

With Mobile Bidding You Can:

Raise more money—Auctions using mobile bidding technology typically generate more revenue—nonprofits have reported an increase of up to 30%.

Get more bids—The system will send alerts to bidders' phones when they have been outbid, generating additional activity.

Create a better guest experience—It's easier and more convenient for guests to pre-register and bid from wherever they are, without having to push through a crowded room to get to paper bid sheets.

Host a cutting edge event—Delight your guests and Board members by showcasing the newest technology. Track, display, and announce results in real time to increase "auction fever."

Save time and reduce hassles—Mobile Bidding is integrated with Greater Giving Event Software, so you'll save valuable time with pre-registration and run a smoother event.

Engage more—Send blast text or email messages to keep your guests engaged throughout the event.

greatergiving.com



SERVICE. DRIVEN. FUNDRAISING

MOBILE BIDDING

The Mobile Bidding platform includes:

Your own, mobile-optimized event—Your auction site is optimized for any type of mobile browsers, so bidders can enjoy search, browse, and bidding capabilities via phones that use iPhone®, Android and other operating systems.

Laptops and tablet bidding—Attendees who do not own or wish to use smart phones can place bids on laptops or tablets in the room.

Leaderboard display function—To keep your audience updated on bidding activity, and to increase participation during the fund-a-need.

Sponsor logo display—Optimize sponsorship opportunities by displaying sponsor logos on bidders' screens and the leaderboard.

Buy Now feature—To allow bidders to purchase packages for a fixed price.

Bid Tracking—“Watch” a package to track it on the ‘My Bids’ page, without placing a bid.

Service and Support

Greater Giving's Client Services team provides unlimited support with training, videos and resources; and ongoing phone, email and live chat. Your fundraiser is so important to us, we're here for you during your event—no matter what day or time it takes place.

It's Easy to Bid

Your guests can start bidding immediately by following these steps:

Step 1: Simply click the personalized auction link sent to your smart phone

Step 2: Click on the YES icon below your name

Step 3: Start bidding

Resources & Services Provided

We are committed to making it as easy as possible for nonprofits and schools to add Mobile Bidding to their next event, and we help you every step of the way, with:

- Mobile Bidding Concierge service to assist you with getting started, design consultation, event support and post-event review.
- Evening/weekend live support during your event.
- Registration support and best practices.
- Volunteer training resources.
- Professional event support upon request.

“Greater Giving Mobile Bidding gave us an excuse to get people's info and our guests came willing to give. We are definitely doing Greater Giving Mobile Bidding again!”

Mission City Community Fund, CA



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PCI Secure Transactions

Greater Giving goes beyond standard practice by complying with the Payment Card Industry (PCI) Data Security Standard, protecting your donors' payment data after the transaction has been processed.

Our technology and processes are reviewed regularly and undergo an annual audit by a PCI- accredited 3rd party to ensure PCI compliance. Greater Giving is a Level 1 vendor, the highest, most secure level of PCI compliance.

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